



# Sia Tyagi

Graphic Designer

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## SUMMARY

I am a versatile artist and graphic designer with a passion for creating engaging, interactive experiences. Experienced in collaborating with diverse teams, I thrive on bringing innovative ideas to life and crafting work that enhances communities and enriches lives.

## EDUCATION

### Savannah College of Art and Design (SCAD)

BFA Graphic Design  
Jun. 2023

MFA Graphic Design  
Expected Jun. 2025

## EXHIBITIONS

SCADmosaic 2023  
Jun. 2023 · Savannah, GA

SCAD Graphic Design  
Festival 2022  
Nov. 2022 · Savannah, GA

Show Us Your Type: Kathmandu  
Oct. 2021 · Online

## PROGRAMS/ SKILLS

Adobe Suite	Motion Graphics
Figma	Print and Production
MS Office Suite	Social Media Design
Canva	Project Management
Branding	Collaboration

## EXPERIENCE

### Mayo Clinic · Project Manager and Graphic Designer

March – June 2024 · Savannah, GA - Jacksonville, FL

- Oversaw diverse creative teams, including architects and interior designers, to deliver innovative solutions to our client.
- Managed project budgets while securing necessary materials for success, and spearheaded the development of the project brand.
- Organized team meetings events to promote collaboration, and coordinated the production of presentation boards and materials for our final design walkthrough.

### Intermedium Corp. | Graphic Design Intern

June – September 2023 | Remote

- Orchestrated the design and creation of both static and video posts for the Intermedium website, consistently meeting all project deadlines.
- Curated captivating social feed designs for Intermedium clients, enhancing their online presence and brand representation.
- Designed and executed posts for numerous social media clients while managing multiple content calendars, ensuring timely delivery of promotional materials.

### Tidetivity Studios | Graphic Design Intern

March – June 2023 | Remote

- Created pitch decks to effectively communicate project goals to potential sponsors, resulting in increased funding opportunities.
- Leveraged the company's new branding to recreate their capabilities deck to improve investor outreach.
- Designed Instagram, LinkedIn, and email newsletter templates, ensuring a cohesive brand presence across multiple social media platforms.

### David Yurman X SCADpro | Lead Graphic Designer

March – June 2023 | Savannah, GA - New York, NY

- Collaborated with a multidisciplinary team to conceptualize and storyboard a captivating holiday campaign for David Yurman.
- Orchestrated the coordination and management of deliverables from diverse creative teams, including production, storyboarding, and marketing, ensuring seamless integration of ideas and timely execution.
- Crafted visually stunning presentation decks to effectively communicate the campaign's vision, objectives, and creative elements to the client.

### Habitat for Humanity X SCAD Serve | Lead Graphic Designer

January – March 2023 | Savannah, GA

- Led the development of diverse design strategies to enhance the shopping experience at Coastal Empire Habitat for Humanity ReStore.
- Produced a comprehensive process book, which served as a valuable communication tool between the client and the design team.
- Organized communication channels between groups and organized productive concept meetings to ensure alignment with project goals.